

Trinity Kinslow

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EDUCATION

Howard University, Cathy Hughes School of Communications – GPA: 3.6/4.00

Washington, DC

Bachelor of Arts in Broadcast and Digital Journalism, Minor in African American Studies

Expected May 2025

Related Training & Skills: AP/Newsriting, Public Speaking, Interviewing, Radio Programming, Multicultural Media Studies, Digital Journalism, iNews, Content Creation, Copywriting, Podcast Production, Voiceovers, Newsriting, Research, Editing, Adobe Creative Cloud, Social Media Management and Marketing

EXPERIENCE

Marketing/Social Media

Center for Journalism and Democracy

Administrative and Communications Assistant

Washington, D.C.

February 2024-Current

- Created striking social media content and graphic designs formatted for Instagram, Twitter, and monthly newsletters.
- Worked closely with program managers to devise social media plans for special events and programs. Compiled digital assets to share on social media.

Marcus Graham Project, ICR8 Sports Marketing Workshop

Workshop Participant, Most Valuable Player

Washington, D.C.

June 2024

- Participated in a 4-day marketing workshop in partnership with the Marcus Graham Project, Washington Wizards, Fanatics, Moet Hennessey, and Monumental Sports and Entertainment. Created a comprehensive marketing plan which promoted each company's diversity, equity, and inclusion initiatives, while simultaneously creating revenue and opportunities for further partnership.
- Presented a complete plan to marketing executives from each company. Named Most Valuable Player of the week for showcasing tenacity, coachability, and innovation.

Broadcast/Media

Warner Brothers Discovery, CNN

Newsroom Editorial Intern

Atlanta, GA

June 2023 – August 2023

- Contributed to show production by assisting producers and writers. Wrote scripts and edited content (photos, videos, and graphics) used on-air.
- Collaborated with industry professionals like anchors, producers, and writers- received weekly mentorship from media veterans, such as Fredricka Whitfield.

Streetz 99.3

Radio Personality, Intern

Nashville, TN

June 2022 – May 2023

- Participated in an 8-week program learning about the radio industry and digital radio entrepreneurship, attended radio station community. Created and managed station social media content.
- Produced artist interviews that aired on the digital radio stations platform. Identified artists, scheduled, and interviewed artists. Edited prepared audio for on-air listening. Created promotional content for on air and social media.

CAMPUS LEADERSHIP

Cathy Hughes School of Communications S.H.I.N.E Student Council

Special Projects Director

Washington, D.C. August 2023

- Programed student events in collaboration with other student councils and outside companies. Worked closely with corporate recruiters to produce student-learning events about internship and post-grad opportunities.
- Organized a student group trip to NPR headquarters where participating students were able to learn about radio production and news reporting.

1619: The College Edition x Spotify Next Generation

Contributing Writer

- Participated in a class in partnership with Spotify Podcasts in which I learned about podcast production and produced a three-episode project highlighting the critical connections in which slavery still affects modern society.
- Contributed as a writer on, "Queer Seminar" episode. Assisted with editing and production of the episode by coaching voice actors and gathering interviews.